

**Mekiyah Marquez**

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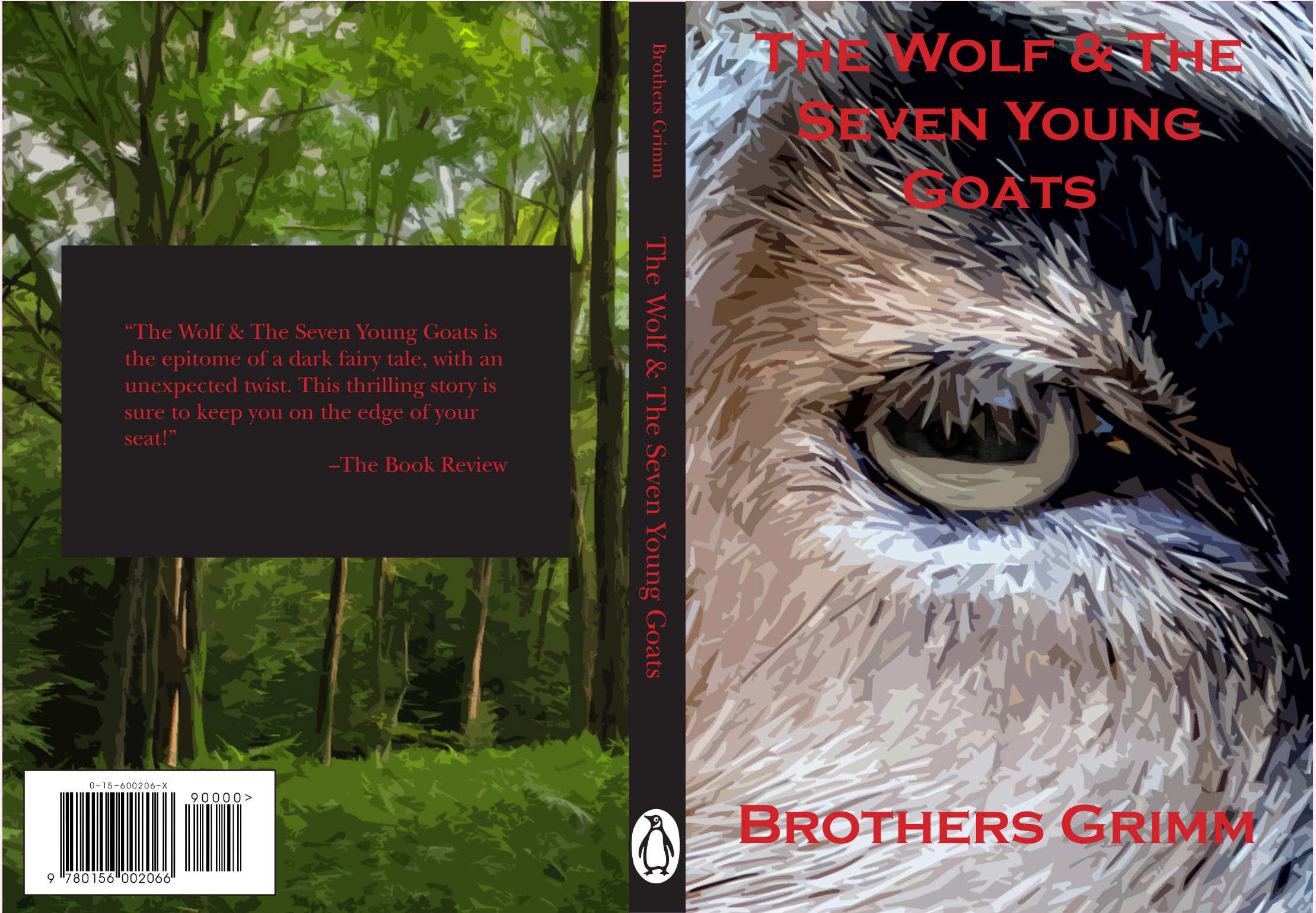
**Project 1: Designing with Type, ARTC 1301, Jesse Cline**

**Statement of intent:**

**The article I chose is “AI costs too much to automate vision-related jobs – for now” by Jeremy Hsu, published by NewScientist. The article discusses how AI might not be able to be utilized in certain jobs in the near future due to the effectiveness and affordability of it.**

**In my visual, the intention was to convey the idea that it will take time for AI to be usable depending on affordability and effectiveness, however when that will happen is unknown.**

**I warped the word ‘AI’ with the ‘Inflate’ effect more so that it looks more visually appealing and matches the roundness of the inside of the clock. I also manipulated the words ‘Affordability’ and ‘Effectiveness’ by stretching them in a way that they resemble clock hands. My reason for making them appear as clock hands is to convey that they are the factors as to when AI could be considered to be seriously used in certain jobs. I also made use of the mirror tool in order to align the question marks inside the clock well. However, due to the shape of the inside of the clock, I had to adjust some of the marks myself.**



**Name: Mekiyah Marquez**

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**Email:**

**Project 2: Book Cover, ARTC 1301, Jesse Cline**

**Statement of intent:**

**The title of the book is 'The Wolf and The Seven Young Kids' by The Grimm Brothers. The summary of the story is that a wolf preys on goat children that are home alone, after he takes all but one, the mother and the last child find the wolf and save the other children. I slightly altered the title of the story to 'The Wolf & The Seven Young Goats' as I felt that the 'kids' in the previous title was too vague since the children were actually goats.**

**For my images on the front and back covers, I took realistic photos and heavily edited them in Adobe Photoshop & Adobe Illustrator. I utilized photo filters and color/lighting adjustments the most.**

**On the front cover, I had a goat eye with the reflection of a wolf's face in the pupil, intending to show that the goat was being preyed upon. For the back cover, put a forest to give the reader an idea of the setting.**



# Joselyn's Hobbies

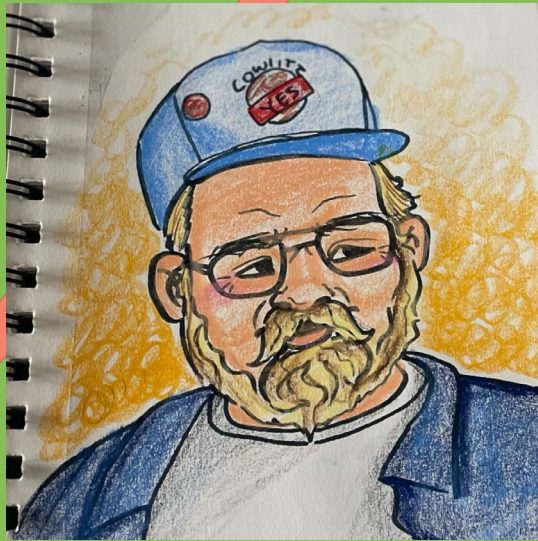
By Mekiyah Marquez



In her artwork, Joselyn often uses watercolor, acrylic, and gouache.



Even if it's only doodles in her notebook, Joselyn draws everyday.



CROCHET

PAINTING



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**Project 3: Creative Book Design, ARTC 1301, Jesse Cline**

**Statement of intent:**

**My goal for the zine's aesthetic was to make it look like a scrapbook, I felt like that would match the hobbies (Painting & Crochet) that I'm showcasing in it. I felt like having soft or pastel-like colors would help to add to the scrapbook aesthetic.**

**Another goal for my zine was to make it like an exhibition for my classmates' work. You'll notice that most of the pictures in the book are things that my classmate made. I made sure not to alter the photos too much other than increasing or decreasing the brightness of the pictures, my reason is that I wanted the zine to focus on the skill of my classmate.**